

THE ANN ARBOR NEWS

[Subscribe](#)
[Today's Paper & More](#)

Former Pfizer employee starts a local consulting business

Sunday, April 22, 2007

BY JENNY RODE
 News Business Reporter

During a 2005 Pfizer Inc. downsizing, Mark Creswell was at a crossroads. He could stay with the company, take a severance package or start the consulting business he'd been thinking about.

He decided to stay with Pfizer.

After the company's January announcement, Creswell had the opportunity to take a transfer to Groton, Conn.

This time, the 45-year-old said, deciding to start the consulting business was a no-brainer. Creswell is believed to be the first Pfizer employee to start a new company since leaving.

He recently established a Chelsea office for International Discovery Sourcing Consultants, or IDSC. The company will offer services such as outsourcing consulting, outsourcing project management, medicinal chemistry design and raw material sourcing to biotech and pharmaceutical companies to pharmaceutical companies.

He'll call upon his 20 years of experience at Warner-Lambert and Pfizer, where he managed an outsourcing program.

He wants to hire former coworkers as the business grows, but can't solicit them directly because of his severance agreement.

Owning a small business is a big change from working at a worldwide pharmaceutical company, but so far Creswell said he's enjoying the change, especially making his own decisions.

"The idea is for a team of scientists to have fun, do science and help our clients put compounds and drugs on the market," he said. "I'm working 14 hours a day, seven days a week and I haven't been this happy in years."

Contact Jenny Rode at jrode@annarbornews.com or 734-994-6843.